

GOVERNMENT ARTS COLLEGE (AUTONOMOUS), COIMBATORE-18
Performance – Teacher Appraisal Report

i) General Information

- a) Name : **Dr. SANGEETHA C.P**
- b) Address (Residential) : 237, D1 A, AVG Layout,
 Ramalinga Nagar,
 Pollachi Main road, SIDCO post,
 Coimbatore- 21
- c) Designation : Assistant Professor and Head
- d) Department : Tourism and Travel Management
- e) Date of Birth : 13/07/1977
- f) Area of Specialization : Tourism Resources, Airline and Airport Management, Customer Relationship Management, MICE Tourism, Tourism Marketing, Niche Tourism.



A) Academic Qualification

Examination Passed	Board/University	Subject	Year	Division grade /merit etc.,
High School	Matriculation	English, Tamil, Science, Maths, Social Studies	1992	I Class
Higher secondary or Pre-degree	Board of Higher secondary Education	English, Tamil, Maths, Physics, Chemistry,	1994	I class
Bachelor's degree(s)	Madras University	Psychology	1997	I Class
Master's degree(s)	Madurai Kamaraj University	Tourism Administration	2006	II Class
Research degree(s)	M.Phil- Madurai Kamaraj University	Tourism Administration	2007	Recommended
	PhD – Pondicherry Central University	Tourism Studies	2016	Recommended
Others (Degrees, Diplomas)	CDAC- PACE- Advance Diploma	Computer Applications	1998	A+

ii) Research Experience & Training

Research stage	Title of thesis	University where the work was carried out.
M.Phil	Customer Satisfaction Towards Low Cost Carriers In Coimbatore	Madurai Kamaraj University
Ph.D	Customer Perception and Satisfaction towards MICE tourism in Coimbatore	Pondicherry Central University
No of Publication	4	
Research guidance (give the names of students guided successfully)	M.Phil Ongoing - 1 PhD Ongoing - 5	
Training(please specify)	1. Orientation Course- Madras University- Chennai 2. Refresher Course - Bharathiar University- Coimbatore - Pondicherry University- Puducherry - Aligarh Muslim University – Aligarh - Mizoram University – Mizoram	

B) Research Projects carried out – Nil

C) Seminars, Conferences, Symposia Workshops etc. attended

Name of the Seminars / Conferences /Symposia/ Workshops etc	Name of the Sponsoring Agency	Place and Date
Emerging Trends in Commerce and International Business	Self	Government Arts College (Autonomous), Coimbatore 11.10.2023
Interdisciplinary Engagement and Social Innovations in Business and Tourism	Self	Christ University, Bangalore 5 th and 6 th October 2023.
Realigning Dynamics at Workspace for Workforce	Self	NSB Academy, Bangalore 19 th & 20 th May 2023.
Intercultural Tourism & Hospitality Entrepreneurship : Opportunities During Uncertain Times	Self	GD Goenka University, Gurugram. 15 th & 16 th July, 2022s
Adaptive Strategies in Tourism and Heritage for Competitiveness and Sustainable Development	Self	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore. 6 th & 7 th July 2022.
Sustainable Growth and Development in Aviation Industry	Self	Nehru College of Aeronautics and Applied Sciences, Coimbatore 12.04.2022

iii)Teaching Experience

Courses Taught	Name of University/ College/Institution	Duration	
		Period of employment From - To	Years of Experience
BBA (Tourism)	Avinashilingam University	2007-2011	4 Years
BA (Tourism and Travel Management)	Government Arts College – Coimbatore	2011- Till Date	12 Years
MTA	Avinashilingam University	2009-2011 year	3 Years
MTTM	Government Arts College - Coimbatore	2014- Till Date	9 Years
M.Phil	Government Arts College - Coimbatore	Dec 2021 – Till Date	3 Years
Ph.D.	Government Arts College - Coimbatore	Jan 2021 – Till Date	3 Years

Total Teaching Experience (in years and months) :

a)	Under-graduate	16 Years 1 month
b)	Post-graduate	12 Years 6 months
c)	Research	7 Years 2 months

viii) Innovations/Contributions in Teaching

a)Design of Curriculum:	Member of board of studies for Tourism in Govt. Arts College, Coimbatore, Bharathiar University, Nehru College of Aeronautic and Applied Science, Coimbatore
b)Teaching methods :	Lecturing, educational quiz, group discussions, seminars, Teaching through A/V aids, Industrial Visits, Internships and training.
c)Laboratory experiments :	Not Applicable
d)Evaluation methods :	Tests, seminars, Paper presentation, Attentiveness of the student is periodically monitored, Projects, Class Participation

e)Preparation of resource material including books, reading materials, laboratory manuals etc.:	Prescribed text books , Consultation with Industry Experts, Journals and Magazines, Internet, News papers, E Materials and E Sources
f)Remedial Teaching/Student Counseling (academic):	Identifying students' problems, Special coaching classes, helping them in Solving problems, parental counseling
g) Any other :	-

ix) Research Contribution

a). PhD/M.Phil undergoing scholars

Sl. No	Name of the PhD/ M.Phil(PT/FT) Scholar	Name of the University	Broad Field	Registration Number	Year of registration
1	Jayamani J PhD- PT	Bharathiar	Social Connectivity in Tourism	2021PR0276	2021
2	Sudhakar V PhD- PT	Bharathiar	Human Resource Management	2021PR0278	2021
3	Jenifar L PhD- PT	Bharathiar	Medical Tourism	2021PR0277	2021
4	Gokul Priya U PhD- FT	Bharathiar	Customer Relationship Management	2021R1108	2021
5	Askokkumar P PhD- PT	Bharathiar	NICHE Tourism	2021PR2276	2021
6	Kungumaraj L M.Phil- FT	Bharathiar	Pilgrimage Tourism	2021R1109	2021

b). PhD/M.Phil Awarded - Nil

x) Extension Work/ Community Service

A) Please give a short account of your contribution to:

Worked as College cultural coordinator, Member- College Hospitality and Travel Coordinator during NAAC Visits and Autonomous extension Visits

B) Positions held/leadershiproleplayedinorganizationslinkedwithExtensionWorkNational Service Scheme(NSS), or NCC or any other similar activity

C) Participation in Corporate Life

Please give a short account of your contribution to:

a) College/University/Institution	Helping the Principal, Maintaining discipline in the campus, Motivating the students to join the extracurricular Activities.
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b)Co-curricular Activities	Encouraging students to participate Intercollegiate meet, seminars, Conducting Culturals, Fests and Competition.
c) Enrichment of Campus Life (Hostels, sports, games, cultural activities)	Celebrating World Tourism Day, Adeona Fest, Pongal celebrations and other activities on days of National importance.
d)Students Welfare and Discipline	Periodical counseling to the student their Parents and family members.
e)Membership/Participation in Bodies	Chairman- Board of studies, Syllabus framing, External and Internal examiner in Theory examinations, Examiner and Question paper setter in various bodies Tamil Nadu.
f) Professional Organization of Teachers	TNGCTA - Member

D. (a) Membership of Professional Bodies, Societies, Editorship of Journals etc.

British Council, Acted as Jury in Ek Bharat Shresta Bharat national level competitions.

E. Any other information - NIL

(Signature of the Teacher)